



Shop for a Cause

Genlux applauds the designers + brands who donate a portion of their proceeds to charity. Here, our **Cat Williams** shares a few of them.



Philanthropy in Cedar Rose, \$50, apointoftime.com

AGRARIA

During October, Agraria will donate 35% of sales of the Cedar Rose fragrance from the online boutique to the Breast Cancer Research Foundation.

ASHLEY LONGSHORE

New Orleans-based pop artist Ashley Longshore has taken the art world by storm and developed an international following in the process. Her paintings, furniture, and home accessories have attracted a bevy of collectors like Salma Hayek, Penelope Cruz, Blake Lively and Ryan Reynolds, and jewelry designer Lorraine Schwartz. In addition to artistic collaborations with Anthropologie and Chloe, Ashley also maintains a commitment to philanthropic collaborations. Most recently she has supported Jeffrey Fashion Cares and the Heaven on Earth Music Foundation, whose mission is to implement and fund music therapy programs in children's hospitals around the globe. In the spring of 2014, Ashley was named an ambassador for Global Giving. Clearly, this artist's heart is as big as her art. ashleylongshore.com for sales inquiries and commissions.

ARTICLE 22

Brooklyn-based designer Elizabeth Suda is looking to turn a painful past into a brighter future for the people of Laos with her jewelry collection, Article 22. Accessories from Article 22 are crafted using remnants of Vietnam War bombs by local Lao artisans. Laos is the most heavily bombed country in history, and every piece of jewelry sold helps to clear three square meters of bomb-littered land. An additional 10% of profits are given back to the Lao community.



Ashley Paint Color Nocturne, \$550, article22.com



Atelier Swarovski by Emma J Shipley Jan Decoulet, \$595, emmaj.com

SWAROVSKI

Atelier Swarovski partnered with London-based accessories designer Emma J Shipley to create a scarf and jewelry collection inspired by the snow leopard, one of the most endangered big-cat species in the world. 10% of all proceeds from this dazzling collection will be donated to the Snow Leopard Trust.

OCEAN ELEMENTS SUNSCREEN

Ocean Elements Sheer Daily Moisturizer SPF 30 is a hydrating formula for even the most sensitive skin. Half of the profits from the sale of their products go to the Konbit Sante Cap-Haitien Health Partnership, whose mission is to support the development of a sustainable healthcare system to meet the needs of their community.



Daily Absorbance Sunscreen, \$38, salimart.com

Albee Bag, \$2655, lovealex.com



LOVE, ALEX

I'm a little obsessed with handbags, and Love, Alex is feeding my obsession. Alexandra Clancy's stunning new handbag collection is destined to be on the arm of fashionable women everywhere. Clancy began Love, Alex with an eye on luxury, sophistication, and philanthropy. Love, Alex is involved in an ongoing partnership with donorschoose.org with 30% of all sales going to the organization. Now that's love.

